**Meridian Behavioral Healthcare’s Annual Corporate Partnership Opportunities**

Our Mission: To promote the health, recovery, and well-being of those affected by mental illnesses and substance use disorders through prevention, coordinated treatment, and supportive services.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Sponsorship Levels** | **Platinum** | **Gold** | **Silver** | **Bronze** | **Supporter** | **Patron** |
| **Package Values** | $6000+ | $4000-$5999 | $2000-$3999 | $1000-$1999 | $500-$999 | $250-$499 |
| **Complimentary Tickets Available Per Event** | 10 | 8 | 6 | 4 | 2 | 2 |
| **Event & Networking Benefits** | **Platinum** | **Gold** | **Silver** | **Bronze** | **Supporter** | **Patron** |
| Company logo prominently displayed on all event printed communications. |  |  |  |  |  |  |
| Social media event recognition on Meridian’s Facebook and Instagram pages. |  |  |  |  |  |  |
| Company logo prominently displayed on Meridian website for all events. |  |  |  |  | Company name listed as supporter sponsor on Meridian’s website. | Company name listed as patron sponsor on Meridian’s website. |
| Company logo prominently displayed on all event day materials (including event day t-shirts if applicable to event.)  |  |  |  |  | Company listed as supporter sponsor on event day materials. | Company listed as patron sponsor on event day materials. |
| Booth space at events and banner as applicable to event. (Company must bring banner, tent, table and giveaway items.) |  |  |  |  |  | N/A |
| Opportunity to place promo items at guest tables, in gift bags, etc. as applicable to each event. |  |  |  | N/A | N/A | N/A |
| Inclusion in press releases for events. |  |  | N/A | N/A | N/A | N/A |
| Verbal recognition at all events. |  |  | N/A | N/A | N/A | N/A |
| Industry exclusivity as top tier sponsorship level. |  | N/A | N/A | N/A | N/A | N/A |
| **Print Opportunities** | **Platinum** | **Gold** | **Silver** | **Bronze** | **Supporter** | **Patron** |
| Ad & listing in annual report. | ½ page ad and listing | ¼ page ad and listing | Listing | Listing | Listing | Listing |
| Company recognition sign to be located in Gainesville administration building. | Logo | Logo | Logo | Listing | Listing | Listing |
| Brochures in all New Hire Packets. Weekly Orientations.(Company must provide brochures.) |  |  | N/A | N/A | N/A | N/A |
| Logo proudly displayed as a top tier supporter on Meridian’s bus for one year. |  | N/A | N/A | N/A | N/A | N/A |
| **Annual Web/ Social Media Opportunities** | **Platinum** | **Gold** | **Silver** | **Bronze** | **Supporter** | **Patron** |
| Recognition in Meridian Monthly E-Newsletter. | Quarterly | Twice per year | End of year | End of year | End of year | End of year |
| Recognition as a partner on Meridian’s social media. | Quarterly | Twice per year | End of year | End of year | End of year | End of year |
| Recognition as a partner on Meridian’s website. | Logo | Logo | Listing | Listing | Listing | Listing |
| Recognition on employee intranet for one year. (700+ employees.) | Logo | Logo | Listing | Listing | Listing | Listing |
| 30 seconds of ad time on Meridian’s podcast. 12 episodes per year. (Company must submit a 30 second wave file.) |  | N/A | N/A | N/A | N/A | N/A |
| **Educational Opportunity** | **Platinum** | **Gold** | **Silver** | **Bronze** | **Supporter** | **Patron** |
| Mental Health First Aid Training for up to 20 employees once per year. (In person or online.) |  |  | N/A | N/A | N/A | N/A |

Do you not see the exact partnership you’re looking for? We can tailor a package for your company! Contact: Sara Desmartin, Director of Partnerships & Engagement at 352.374.5600 x8630 or sara\_desmartin@mbhci.org